

Introduction of 14 Winning Teams of EASE Fund in 2024/25

Company Names	Introduction
AIDUCATION LIMITED	Aiducation Ltd is an innovative technology company specialising in the integration of Artificial Intelligence and Education, with a particular focus on Chinese poetry. The company is committed to applying AI-enabled education across diverse scenarios. Its core offerings include self-developed adaptive learning systems, personalised teaching solutions, intelligent teaching and research tools, AI-powered Chinese poetry teaching tools, and augmented reality (AR) tools. Aiducation Ltd provides schools, educational institutions, and individual learners with end-to-end services: from diagnosing learning progress and constructing knowledge graphs to designing customised learning pathways.
CreativiT LIMITED	CreativiT Ltd is a smart tourism social enterprise founded by a member of Hong Kong's ethnic minority community. Through its platform, StreetPulse HK, it creates personalised, gamified cultural journeys that blend storytelling, immersive technology, and community bonding. The company aims to enrich visitors' experiences of Hong Kong's diverse cultures through curated itineraries and workshops, highlighting the city's East-West connections. Its platform also supports local businesses, communities, and ethnic minorities by increasing exposure and promoting stable visits.
DREAM PRO BED LIMITED	Dream Pro Bed Ltd develops DreamPro, an AI-powered smart mattress system that revolutionises sleep through real-time AI-driven adaptive support, a smart temperature control system, a bio-motion sensing system, and comprehensive sleep data analytics. The unique value of DreamPro lies in its integration of the bio-motion sensing system, smart adjustment system, and big data analytics. Beyond tracking sleep patterns, the system proactively optimises the sleep environment, providing a scientific and sustainable solution for individuals with long-term sleep problems, the elderly, and families pursuing a high-quality lifestyle.
HONG KONG PERFECTION KEY LIFE SERVICE CENTER LIMITED	HK Perfection Heart Key Life Service Centre is dedicated to supporting the elderly through innovative technologies. Its core services include AI companion robots and immersive holographic legacy services, designed to provide comfort and emotional connection to the elderly. What sets the centre apart is its pioneering application of cutting-edge AI and holographic technologies in the fields of life education and end-of-life care, offering a unique and compassionate approach to emotional healing and the preservation of memories.

HONG KONG ROV ASSOCIATION LIMITED	<p>Hong Kong ROV Association Limited is revolutionising marine conservation through intelligent robotics. Traditional diver-based surveys are constrained by the physical limitations of divers and high operational costs, making large-scale and continuous ecological monitoring difficult to achieve.</p> <p>To overcome these limitations, the association has developed NEPTECH, an AI-driven ROV system capable of up to 150 hours of autonomous operation, enabling precise coral monitoring and real-time data collection.</p> <p>Its mission is built on three core pillars: advancing marine robotics research and development; providing professional environmental data services to research institutions; and nurturing future talent through comprehensive STEM education. By bridging the gap between engineering and ecology, the organisation strives to build a sustainable marine future for the Greater Bay Area.</p>
INKMIND EDUCATION LIMITED	<p>Their innovative EdTech solution transforms writing assessments in primary and secondary schools by tracking students' writing processes in real-time. They comprehensively analyse pen movements and traces to understand the cognitive processes behind writing, providing teachers with actionable insights to enhance their pedagogical approaches.</p> <p>Having partnered with local schools and organisations, InkMind's research-backed framework is based on over 20 previously published scholarly studies involving more than 1,000 participants, specifically designed to address the challenges of Chinese as a logographic language.</p>
INSPIRE EDUCATION LIMITED	<p>In Hong Kong, many students experience a lack of motivation. Inspire Education was founded to break this deadlock. Through FunMA, their revolutionary AI-driven learning platform, they go beyond simply teaching mathematics. By utilising cutting-edge technologies, mathematics learning is personalised for each student, transforming education from one-way instruction into a process that empowers children to learn confidently at their own pace and fosters their critical skills.</p> <p>They aim to integrate innovative technology with personalised teaching, transforming routine calculations into a catalyst for curiosity, creativity, and critical thinking. They envision a future in which modern, accessible tools empower every student to thrive – not only academically but throughout their lives in a rapidly changing world.</p>

INTERTECHNOLOGY LIMITED	<p>InterTechnology develops interactive and integrated solutions for rehabilitation, education, and social service settings, serving users with diverse learning needs and special educational needs. By leveraging interactive technologies, training such as Speech Therapy (ST) and Occupational Therapy (OT) can be gamified, while data can be collected, analysed, and visualised for progress tracking.</p> <p>The project's unique value proposition is to increase the accessibility, affordability, and quality assurance of rehabilitation training across centre-based and school-based settings, with further extension to home-based applications.</p>
KIPITA AI LIMITED	<p>KIPITA is an agentic AI teaching assistant built specifically for professional educators in the AI era. Teachers require no programming or design background. With a single KIPITA KARD to manage their AI, KIPITA collaborates with educators – ranging from defining learning objectives and planning courses to generating interactive learning materials – transforming tasks that once took days of preparation into just minutes.</p> <p>By simplifying and integrating complex AI tools and workflows within a safe, reliable environment, KIPITA enables teachers to deliver more precise, personalised support to every student, while supporting educators' long-term professional growth and allowing them to focus on both their teaching craft and personal well-being.</p>
MORRIAN LIMITED	<p>Every year, over 45 billion plastic-laden menstrual products are discarded, continuing to pollute the planet for the next 500–800 years.</p> <p>Morrian Limited is determined to put an end to this by introducing the world's first ultra-comfortable, fully biodegradable sanitary pads. Designed to be ultra-comfy, dermatologically proven skin-safe, and made from innovative plant-based materials, their pads return completely to the earth within just a few months.</p> <p>Their mission is simple: to enable every woman to enjoy safe, high-performance menstrual care while protecting the planet through responsible, zero waste design.</p>
STARCRAFTED COMPANY LIMITED	<p>Starcrafted Company Limited is a biotechnology start-up dedicated to redefining fungal nail infection (onychomycosis) treatment through innovative, science-backed solutions. Their flagship product, Dr. OnyCure Antimicrobial Nail Polish, is a water-based, non-chemical, and biocide-free medical device that effectively combats fungal nail infections (>99.999%) without promoting antimicrobial resistance (AMR), a serious threat to global public health – representing a critical breakthrough in foot care.</p> <p>Unlike conventional chemical anti-fungal treatments, which often have low cure rates and are prone to recurrence, their technology neutralises fungi species and other pathogens through direct physical disruption of the outer membrane. This approach eliminates the risk of drug resistance caused by chemical methods and prevents associated side-effects. Laboratory and animal studies support that their technology is non-toxic to the skin.</p>

TINKER PLAY EDUCATION LIMITED	<p>Tinker Play Education is dedicated to inspiring teachers and students' infinite creativity through engaging STEAM and Maker Education projects. They provide schools with comprehensive teacher training in STEAM and Maker Education, as well as children's Make-Play stations and supporting learning resources, along with science interest classes.</p> <p>Their mission is to promote interdisciplinary, project-based learning and teaching, helping teachers and young children develop their scientific process skills, problem-solving abilities, and creativity.</p>
TRIPLE ZONE TECHNOLOGY & SOLUTIONS LIMITED	<p>Triple Zone Tech & Solutions Ltd. has developed the Smart Pillow – the world's first non-wearable, AI and IoT-powered smart pillow that actively detects insomnia and snoring, provides AI-driven diagnosis, and delivers personalised audio therapy through patented sound-field control technology (HK30103954). The Smart Pillow is clinically proven to reduce sleep onset time by over 73.3% without the need for medication or wearable devices.</p> <p>The product was awarded an international bronze award at the 2024 Geneva Inventions and is supported by The Education University of Hong Kong (EdUHK), City University of Hong Kong (CityU), and various global corporations.</p>
iSTEAM Educational Technology Limited	<p>iSTEAM is an AI-enhanced STEAM education solution offering a one-stop "curriculum + assessment" platform. With its unique STEAM curriculum, a Moodle-based learning system, and brief teacher training, it enables confident teaching and fair, efficient assessment.</p> <p>Designed to foster student autonomy and holistic development, iSTEAM provides a self-learning platform and rich extracurricular resources for school students. Supporting learners across Greater China and international schools in English and Simplified Chinese (Mandarin).</p> <p>By integrating AI technology, the platform delivers personalised learning experiences and is promoted through both B2B and B2C models, including teaching kits and tailored resources for students with special educational needs (SEN).</p>